

NIDHI SHENOY

Chicago, IL

DESIGNER / ART DIRECTOR

She/Her

nidhishenoy.com ↗

shen.nidhi@gmail.com ↗

Experience /

FNEWSMAGAZINE

Staff Designer and Illustrator

November 2022 – Present [4 months]

Responsibilities: Editorial Designer, Illustrator, Print Ad Designer, Digital Ad Designer, Poster Designer

Projects: Editorial Design and Illustration in Fnews issues November 2022–May 2023, Fnews November 2022 cover, digital ads, print ads

Clientele: Fnewsmagazine

SIMPLE TRUTH

Design Intern

June 2022 – August 2022 [3 months]

Responsibilities: Identity Designer, Editorial Designer, Social Media Designer, Illustrator

Projects: Education, HR, and Finance Identities, Art Direction, Campaign, Employee Handbook Design, Social Media Post Design, Digital Zine

Clientele: MDRT Academy, Reach Alliance, Higher Learning Commission, Simple Truth, Baird&Warner

MODERN HEALTHCARE [CRAIN COMMUNICATIONS]

Design Intern

January 2022 – May 2022 [4 months]

Responsibilities: Editorial Designer, Print Designer

Projects: White Papers, Sales Sheets, Infographics, Web and Print Banners, Way Finding, Promotional Material

Clientele: Modern Healthcare

THE PITCH

Design Intern

May 2021 – February 2022 [10 months]

Responsibilities: Editorial Designer, Social Media Designer, Logo Designer, Icon Designer, Illustrator, Web Banner / Digital Ad Designer

Projects: Editorial Spreads, Event Logos, Editorial Illustration, Social Media Templates

Clientele: The Pitch, Brock Wilbur

Education /

THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

Bachelors of Fine Arts – Design

Class of 2023 [Graduation in May]

Student Groups: SAIC AIGA – Co-President

Awards and Recognition /

ICPA AWARD FOR EXCELLENCE

2nd Place – Advertisement – Best Digital Ad

ICPA AWARD FOR EXCELLENCE

3rd Place – Advertisement – Best Print Ad

THE CORRECT TIME

The Design Museum of Chicago

SAIC SCHOLARS PROGRAM

Selected Student

BUONANNO SCHOLARSHIP

Nominee

MERIT SCHOLARSHIP

Awarded by SAIC

Skills /

ADOBE CREATIVE SUITE

After Effects, Illustrator, Photoshop, Lightroom, Figma, InDesign

SOFTWARE

Outlook, Zoom, Microsoft Office, Keynote, Google Workspace, Slack, Procreate

ART / DESIGN

Graphic Design, Motion Design, Infographic Design, Editorial Design, Digital Illustration, Photography, Typography, Social Media Design, Painting, Ceramics, Art Direction, Campaign Design, Traditional Illustration, Advertisement Design

LANGUAGES

English (Native/Bilingual), Hindi (Native/Bilingual), French (Elementary Proficiency)